

R. H. Macy & Co. Attractions—Prices—Quality—Service
Macy's
 Herald Square 34th to 35th St.

OUR ANNUAL WEEK OF SILK

Women's Extra Size Tweed Coats \$29.75



Extra size coats for immediate wear. Made of fine English tweeds; they are three-quarter length and lined to the waist with heavy peau de cygne.

Black and white, tan, brown, gray and heather tweeds.

Sizes 42½ to 50½.

Also regular size Tweed Coats—full length and sport length. In all the most desirable spring colors.

\$29.75

\$33.75

\$39.75

Sizes, 34 to 44
 On Sale To-Morrow
 Macy's—Third Floor, Centre, Front.

1859 Morning Dresses

for Women \$1.89

Good quality gingham in attractive patterns, and models which are attractive and also comfortable, make these dresses particularly desirable. Six different models at this remarkably low price. We illustrate two.



1.89

A. Waist line model of checked gingham. Tailored collar and cuffs finished with pipings of white pique. Long tie sash and double patch pockets.

B. "Billy" model in a variety of attractive plaid ginghams. Shawl collar, cuffs and pockets of white pique.

Sizes 36 to 46.

On Sale To-Morrow

Macy's—Third Floor, Centre.

\$3000 Worth for \$2250 of

Linen Damask Cloths and Napkins

A special purchase of fine, pure linen Irish satin damask cloths and napkins at ¼ less than today's prices, from one of the biggest linen houses in Ireland.

These low prices prevail because of slight misweaves and scarcely noticeable stains.

2 yd., 2½ yd. and 3 yd. cloths,

\$4.49 to \$14.48 each

21 inch and 25 inch napkins, \$5.34 to \$14.74 doz.

Other items featured are:

Pure Linen Satin Damask, \$2.19 yd.

500 yards, 68 inches wide.

Pure Linen Damask Cloths, \$6.24 each

120 Cloths, 70x70 in.

Union Linen Luncheon Cloths, \$2.19 each

Part cotton and linen damask, cream bleached. 500 cloths, 62x62 inches.

Hemstitched Pure Linen Damask Napkins, \$13.89 doz.

Fine pure linen satin damask. 150 dozen, 18x18 inches, hemstitched.

Hemstitched Pure Linen Guest Towels, 34c each

Soft, absorbent quality, damask borders. Hemstitched ends. 200 dozen, 15x24 inches.

On Sale To-Morrow

Macy's—Second Floor, Centre.

Japanese Crepe 24c yard

A good quality, weight suitable for waists, dresses and children's clothes. In all the staple colors, and a good quantity of the popular light blue, pink, gray and white.

29 inches wide.

Macy's—Second Floor, Centre.

Seasonable Silks Colored Silks

Charmeuse Dress Satin, in a variety of colors. 39 inches wide, \$1.98

Colored Dress Taffeta, in navy, brown and other colors. 35 inches wide, \$1.79

All Silk Crepe de Chine, good assortment of colors. 39 inches wide, \$1.34

Georgette Crepe, large color line. 39 inches wide, 98c

White Imported Habutai Silk. 36 inches wide, \$1.29

Washable Satin, in white, pink and other colors. 36 inches wide, \$1.49

Crepe Meteor, colors. 40 inches wide, \$2.29

Black Silks

Black Satin Charmeuse. 39 inches wide, \$1.98

Black Canton Crepe. 39 inches wide, \$3.24

Black Charmeuse de Luxe. 40 inches wide, \$2.49

Black Satin Duchesse. 36 inches wide, \$1.98

Black Silk Tricolette. 36 inches wide, \$1.69

Black Dress Taffeta. 36 inches wide, \$1.79

Black Crepe Meteor. 40 inches wide, \$2.29

Macy's—Second Floor, 35th Street.

Imported and Domestic Silks and Damasks

From the Upholstery Department

Pongee Silk, good serviceable material for French shades and draperies; 50 inches wide. \$2.49 yd.

Silk Gauze—very much in vogue for curtains; 50 inches wide. \$3.24 yd.

Imported Taffeta—excellent for bedspreads and cushions; 50 inches wide. \$12.24 yd.

Silk Damask, in a variety of artistic designs; 50 inches wide. \$9.48, \$11.74 and \$12.48 yd.

Silk Faced Armure—small attractive pattern. \$6.44 yd.

We are showing a large assortment of colors and designs, in these fabrics, with both large and small figures. Also an attractive variety of striped damasks, suitable for boudoir draperies.

Macy's—Fourth Floor, 35th Street, Rear.

Dress Trimmings of Silk

Soft, crush girdles of crepe de chine, lined with self color or figured crepe, with silken balls at either end—the touch of color needed for a dark frock. In blues, brown, gray, lavender and combination colors. \$5.24

Imported Cire Braids. In plain and embossed effects, black only. 19c to \$1.54 yd.

Crinkled Cire in all colors. 39c yd.

A satisfying assortment of this much used dress trimming.

Silk braids, in black and colors. ¾ to 1½ inches wide. 8c to 39c yd.

Georgette pleating, with hemstitched edge, in all colors. 98c yd.

Suitable for collars, cuffs, and trimmings.

Macy's—Main Floor, 34th Street, Centre.

Satin Comfortables (Pure Silk)

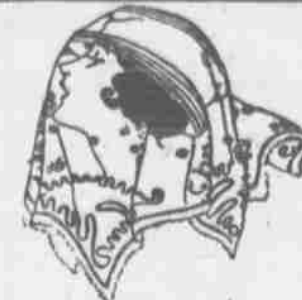
Special \$23.89

Our Original Price \$39.75

Satin comfortables, filled with fluffy lambs' wool. Artistically stitched. Made in a great variety of colors, so that any bedroom scheme may be matched.

On Sale To-Morrow.

Macy's—Shoemart, 34th Street, Rear.



Just Think of It! Embroidered Square Veils 98c Each

More regular price would be \$1.98.

Square flowing veils on a fine hexagonal mesh. One style with heavily embroidered corners and a border of embroidered polka dots. Illustrated.

Another style with border of embroidered scroll design.

In black, taupe, brown, navy, and new spring color combinations.

On Sale To-Morrow
 Macy's—Main Floor, 34th Street.



Monogrammed Stationery Special at \$1.69

This includes a new die of any two or three initials selected from an assortment of very good designs, of which we illustrate a few, and a box of excellent quality paper in white or tint, ribbon tied. The monogram may be stamped in gold or any one color. The die becomes your property.

Appropriate for an Easter gift, as well as an advantageous opportunity to fill your own stationery needs.

An Exceptional Offer. Don't Let It Pass By!

On Sale To-Morrow.

Macy's—Stationery, Engraving Dept., Main Floor, Midway Landing, Centre.



SPRING FURS

With the new spring suit or cloth dress fashion advocates a small fur scarf or choker as a finishing touch. The most desirable furs, modeled in the smartest designs, are included in our showing of spring furs.

Natural Squirrel Choker, \$10.74

Brown and Stone Marten color dyed Opossum Choker, \$10.74

Large Dark Mink Scarf, 1 skin, \$22.74

Large Stone Marten Scarf, 1 skin, \$32.75

Kit Fox double fur Scarf, \$19.74

Large Natural Baum Marten, 1 skin Scarf, \$49.75

Large Hudson Bay Sable, 1 skin Scarf, \$79.75

Fox Scarf, double fur and satin lined, in Lucille, Baum Marten and pearl gray colors, \$33.75 to \$89.75

Natural Blue Fox, Silver Fox and Fisher Scarfs, \$79.75 to \$249.00

Macy's—Third Floor, Front.



Untrimmed Hats \$2.97

Shapes:

Rolled brims, cleverly fashioned close-fitting hats, larger hats with gracefully rolled sides, and poke shapes.

Colors:

Henna, pearl, navy, brown, tangerine, peacock blue and black. These attractive hats are made of good quality Milan Hemp in the new crinkled effect. A few Liseres in the same effect are also included.

Hats trimmed without charge if trimmings are also purchased at Macy's

On Sale Wednesday

Macy's—Untrimmed Millinery Section, Second Floor, 34th Street.

China and Glassware Just Received

A Carload of English White Earthenware

English white earthenware, needs no introduction to the housewife. The scarcity of real imported white dinnerware since before the war, however, has made it almost a rarity.

We have been especially fortunate in securing a solid carload of this ware—over 1250 dozen pieces altogether.

Its simplicity and its gleaming white finish make it attractive; its usefulness and durability make it the most serviceable ware in this SALE OF SERVICEABLE CHINA AND GLASSWARE; its price, like all others in this SALE, is one-half Macy's usual Lowest-in-the-City.

4800 Breakfast Plates 17c each

960 Dinner Plates, 19c
 672 Tea Plates, 14c
 528 Bread and Butter Plates, 11c
 384 Soup Plates, 19c

Each
 19c
 14c
 11c
 19c

4800 Cups and Saucers 19c Cup and Saucer

600 Open Vegetable Dishes, oval and round, 23c, 29c, 39c
 1440 Meat Platters, 29c, 39c, 63c, 97c
 Covered Dishes, \$1.19

Numerous other items at similar savings.

This SALE includes imported and domestic dinnerware, fancy china, light cut glassware and earthenware—all priced one-half Macy's usual Lowest-in-the-City prices.

Macy's—Shoemart, 34th Street.

Sale of Hall and Stair Carpets

Axminsters—Wiltons—Velvets—Tapestry Brussels

A Special Purchase from one of our regular sources of supply, at a saving of one-fourth. The immense quantity offers a wonderful choice of colorings and designs.

The Wilton Carpets are in plain colors; the Axminsters in Oriental and Persian effects; the Velvet Carpets and Tapestry Brussels may be had in hall and stair carpets to match.

The carpets are divided into five lots:

Plain Wilton Carpet, ~~Macy's~~ Usual Price Would be \$6.89; \$4.97 yard, tax extra,

Axminster Carpet, ~~Macy's~~ Usual Price Would be \$4.24; \$2.97 yard, tax extra,

Heavy Axminster Carpet, ~~Macy's~~ Usual Price Would be \$5.48; \$3.89 yard, tax extra,

Heavy Velvet Carpet. Hall and Stairs to match. ~~Macy's~~ Usual Price Would be \$3.96; yard, \$2.89

Tapestry Brussels Carpet, Hall and Stairs to match. ~~Macy's~~ Usual Price Would be \$2.44; yard, \$1.79

On Sale To-Morrow.

Macy's—Fourth Floor, Front.